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Lakeside Floors To
Go Invites You To
Step All Over Them!

YOUR HOMETOWN
FLOORING SHOWROOM



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Your Hometown Flooring Showroom

BY CLARE HEekin LYNCH

Chances are you don't buy flooring very often. So when you do buy it, how can you be sure you'll get the right product at the right price along with the best service? Go to the experts—Lakeside Floors To Go!

As the premier floor covering showplace in Huffman, Lakeside Floors is your one-stop showroom for your entire floor covering needs. Founded in 2001, owners Kenny and Colleen Hoyt have made flooring easy through their decades of experience.

“As a family-owned and operated flooring store, we care about you and your flooring. We provide friendly customer service with the goal to make flooring easy for you.”

Personalized Sales, Service, and Installation

Lakeside Floors provides high quality, affordable flooring to customers all over the greater Houston area. “Our desire is to provide the best and largest selection of carpet, hard-

wood, laminate, vinyl, and tile in a friendly, comfortable and helpful atmosphere,” Colleen said. “We have always held on to our mission of customer service, quality and value. The care you receive stems from our philosophy of offering you the finest certified service available. That is what has accounted for our success and why we are one of the best known and most trusted flooring dealers in the area.”

The Hoyts have worked hard in becoming a trustworthy company. “Our team has made every effort to operate an ethical business where people want to work and shop,” said the couple. “We believe we are a ‘people business’, fostering relationships with our customers, employees, vendors, and communities. In reality, we offer the same products that our competition has, but we differ in that we offer customer service that goes above and beyond.”

Customer Denise Cleary agreed. “I first purchased from Lakeside Floors around four years ago when I was referred to them through a friend,” the Summerwood resident shared. “After doing a lot of research and visiting with other companies, I decided to go with Lakeside because I was impressed with their complimentary in-home design consultation, free in-home measuring and estimates, and their professional installation.”

Unfortunately for Denise, the project ended up taking about nine months to properly complete due to a problem with the finish of the hardwood, one that the manufacturer ultimately decided was not defective and not their issue. “Throughout the entire situation, Kenny and Colleen kept telling me that they would take care of it. They tried to rectify it themselves and when they realized there was a deeper problem, they stayed on top of the manufacturer, they communicated with me, and they made me feel at ease.” In the end, the Hoyts ended up replacing De-



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nise’s entire flooring with a different product, at no cost to her, and they ended their relationship with that manufacturer. “It completely shocked me,” Denise said. “But it goes to show that they stand by their word—they’re honest and they will fight for you. I have used them several more times since then, and I will remain faithful to them in the future.”

The New Way to Find Flooring

At Lakeside Floors, you will find an extensive selection of every type of flooring and countertops located in their conveniently located showroom. Flooring experts can even customize your flooring selections to help to reflect your unique styles and tastes. “We offer carpet, hardwood, luxury tile, stone, and laminate, to name a few,” Kenny shared. “If none of our selections match your vision, our design consultants have the training,

knowledge, and expertise to offer the right selection to help transform your house into your dream home.”

And Lakeside Floor’s installers are true craftsmen. “We don’t have several different crews who can install anything, rather, we have specialty crews—a tile crew, a wood crew, etc.,” shared Colleen. “Our installers have been with us a long time and if we are comfortable with them, we promise our customers can feel comfortable with them, too.”

In addition to shopping in the showroom and online, the Hoyts are excited to share that their website will soon offer an interactive room visualizer. “This technology will get you one step closer to your plans of remodeling one room or your entire home,” shared Colleen. “You’ll be able to upload a photo of the space and ‘try on’ different floors, paint colors, and stains. It’s so easy and you get to be the designer!”

Choose Lakeside Floors to Go

The staff at Lakeside Floors are experts who stand behind their work. “After all, this is your home we’re talking about. We believe in flawless execution every step of the way, so our work continues long after you’ve left the store,” the couple shared.

It all begins and ends with you—the local consumer. Whether you’re building a new home or updating an existing one, Lakeside Floors To Go offers quality products at competitive prices, followed up by expert installation and five-star customer service. You’ll want to make them your flooring experts.

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